



# CARGAS ENERGY SUMMIT



## 2020 PARTNER PROSPECTUS

*"Year after year the Cargas Energy Summit is the most beneficial event we attend. We get to spend quality face-to-face time with our customers and learn new ways that we can help them. We always leave with several new opportunities because of the extensive growth of the event. The ROI of the Cargas Energy Summit is unparalleled and we look forward to attending every year!"*

— TREY NICHOLS, EXECUTIVE VICE PRESIDENT, SILVERLINE SOLUTIONS

DATE

**SEPTEMBER  
15<sup>TH</sup>–18<sup>TH</sup>, 2020**

LOCATION

**LANCASTER MARRIOTT  
@ PENN SQUARE**

### INFORMATION ABOUT THE SUMMIT

Cargas invites you to join us for our twelfth annual Energy Summit! We are excited to offer attendees three information-packed days of educational content and training. Where your company will be able to network and gain exposure to over 200+ Energy attendees representing nearly 80 companies. Attendees will learn about the functional areas of Cargas Energy and our product roadmap while having the opportunity to network industry partners, the Cargas team, and their peers.

This year's event will be held at the Lancaster Marriott at Penn Square, in Lancaster, PA on September 15–18, 2020. Lancaster continues to be a big draw for our customers. Every year we get our customers and sponsors "out and about" in the downtown area and this year will be no different. New on the schedule this year is a sponsor reception, held on Tuesday night in our brand new office, as well as a Casino Night event held in the Marriot Convention Center.

We hope to see you there!

### SPONSORSHIP OPPORTUNITIES

	Penn Square	King Street	Queen Street	Prince Street
Cost	\$10,000	\$5,500	\$3,500	\$1,500
Slots Available	1	5	Unlimited	Unlimited
Sponsor Reception	X	X		
App Splash Screen	X			
Branded Item	Lanyard			
App Banner Ad	9 seconds	6 seconds	3 seconds	
Speaking Session	X	X		
Session Introduction			X	X
Sponsored Survey	X			
Push Notifications	2	2	1	
Sponsored Icon	X			
Sponsored Email	X	X	X	
Ballroom Placement	Preferred	Preferred	Sequential	Sequential
Included Attendees*	3	3	2	2
Event Signage	X	X	X	X
Listed on Website/Agenda	X	X	X	X
Booth Electric	X	X	X	X

\* Sponsors can bring other attendees at an additional cost of \$250 per person.

### SPONSORSHIP OPPORTUNITIES

	Sponsor Welcome Reception	Meet & Greet Luncheon	Casino Night	Welcome Bag Add-on**	Survival Kit Add-on**
<b>Cost</b>	\$4,000	\$4,000	\$4,000	\$750	\$1,250
<b>Slots Available</b>	3	1	3	1	1
<b>Sponsor Reception</b>	X	X	X		
<b>App Splash Screen</b>					
<b>Branded Item</b>	Cups or Napkins	Cups or Napkins	Cups or Napkins	Tote Bag	Paper Bag
<b>App Banner Ad</b>					
<b>Speaking Session</b>					
<b>Session Introduction</b>	X	X	X		
<b>Sponsored Survey</b>					
<b>Push Notifications</b>	1	1	1		
<b>Sponsored Icon</b>					
<b>Sponsored Email</b>					
<b>Ballroom Placement</b>	Sequential	Sequential	Sequential		
<b>Included Attendees*</b>	3	3	3		
<b>Event Signage</b>	X	X	X		
<b>Listed on Website/ Agenda</b>	X	X	X		
<b>Booth Electric</b>	X	X	X		

\* Sponsors can bring other attendees at an additional cost of \$250 per person.

\*\* This is an add-on option to any of our sponsorship levels.



# CARGAS ENERGY SUMMIT

## 2020 PARTNER PROSPECTUS

COMPANIES

**78**

ATTENDEES

**257**

C-LEVEL EXECs

**44**

RETURNEE %

**69**

AVERAGE REVENUE SIZE

**\$24.3M**

STATES REPRESENTED

**23**

*"The Cargas Energy Summit brings together a tremendous community of marketers and it's the relationships and positive exchange of ideas that get us excited to sponsor every year. It is a can't-miss event on our calendar!"*

— COLLIN SULLIVAN, HEAD BUSINESS DEVELOPMENT MANAGER, TANK UTILITY

### SPONSOR AGENDA

#### Tuesday, September 15<sup>th</sup>

6:00 PM – 9:00 PM

**Sponsor Reception\***

#### Thursday, September 17<sup>th</sup>

7:30 AM – 8:45 AM

**Breakfast & AG Update**

9:00 AM – 12:30 PM

**Breakout Sessions\*\***

12:30 PM – 1:30 PM

**Networking Lunch**

1:30 PM – 3:00 PM

**Sponsor Booth Tear  
Down\*\*\***

#### Wednesday, September 16<sup>th</sup>

7:30 AM – 9:00 AM

**Sponsor Booth Setup**

8:00 AM – 9:00 AM

**Continental Breakfast**

9:30 AM – 11:30 AM

**Opening Presentation**

11:45 AM – 1:00 PM

**Meet & Greet Lunch**

1:30 PM – 5:00 PM

**Breakout Sessions\*\***

5:30 PM – 6:00 PM

**Sponsor Prep for Casino Night**

6:00 PM – 9:00 PM

**Casino Night**

\* For select sponsorship levels only.

\*\* Sponsors may attend breakout sessions but we ask that you stand in the back until all customers have been seated.

\*\*\* Sponsor booths must be packed up and prepared for shipping by 3:00 pm.

### CONTACT INFORMATION

Please direct all event sponsorship questions to:

**Barry Ackerman**

Sales Manager

backerman@cargas.com

**CARGAS**<sup>®</sup>

101 N Queen St Suite 300, Lancaster, PA 17603

cargas.com